

# NIMCO NEWSLETTER MADE 4 YOU St. 1904 NIMCO NEWSLETTER 31 2020



# **COVID** - 19

At this very moment, we all are confronted with an extreme situation caused by the COVID-19 virus. However, we are here for you, Nimco is operational.

To protect our people in Portugal as much as possible against this COVID-19 we are taking the main following measures:

- We don't allow any external people (suppliers/co-producers/clients) to visit our factory.
- We continuously clean and decontaminate our factory.
- All incoming goods (especially lasts/supplements) are treated with protective measures.
- On top of this, we strictly follow up

all measures and guidelines of the authorities.

As an international company with employees in both The Netherlands as in Portugal, we take responsibility for our employees as an absolute top priority. Also, we want to comply to the measures taken by the Dutch government as well as the Portuguese government to protect us from this Covid-19 virus.

This forced us to decide to postpone the launching of our new children's collection until a future date.

Our new collection of children's footwear was supposed to come out on 1 April but in the present circumstances we believe it is better to postpone this.

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# International missions

### Première Vision, Paris, France

During 11, 12 and 13 February Paris welcomed another edition of Première Vision. This international fair had more than 1900 exhibitors in areas like yarns, fabrics, leather, designs, accessories, manufacturing, production and creativity. Hundreds of square meters of new materials, thousands of novelties, 40 conferences and a worldwide network of opportunities were presented.

For several years, the focus has been on sustainability and technology. The Première Vision February 2020 was the first edition to combine the wearable lab spaces (space that occurs in the February editions dedicated to technological collections) with the space area of intelligent creation (space present in the September editions) with the purpose of promoting more sustainable and ecological approaches.

From this edition on visitors are invited to discover new eco-responsible and technologically innovative proposals. As Nimco invests in innovation and the use of diverse and trendy materials, we could not miss this event. For 2 days, the person in charge of the Research and Development department Alice Oliveira and the person in charge of Communication and Marketing Dionísia Pereira, were there to discover trends and materials that could be included in the next collections.











# Lineapelle, Milan, Italy

The visit to Lineapelle is one of the main research activities for the development of new products and the purchase of new materials.

This biannual fair presents the latest news in matters applicable to the world of footwear. Simultaneously Simac, a technology and industry fair, is also at the Rho Fiera Milano.

This time, we sent an exploration mission, a multidisciplinary team, which looked for novelties in the areas of Research and Development and Industrial. In 2021 we will have a new adult collection, and we will use the information we have collected here.

Modernizing, automating and respecting the environment are always our main goals, hence the importance of this visit.

#### FONTYS AND THOMAS MORE VISITED NIMCO

Year 2020 took off with the annual visit from Fontys. The school from the Netherlands who visited us for the last 5 years, came back with a new group of students full of enthusiasm, and willing to learn more about the process of making orthopaedic shoes. For Nimco sharing our knowledge is always a privilege and it's a joy to see new generations keeping the passion for this job that changes the life of so many people.

This year a new University came to visit us. Thomas More is a college from Belgium that brought a group of students, "hungry for new knowledge" and full of will to "get their hands dirty".

Thomas More College students send us their feedback about their visit, we are thankful for that and want to share:

#### Visit Belgian students Thomas More college at Nimco Portugal

"We are a group of students and teachers of the Thomas More college in Belgium and we visited Nimco Portugal on 12 February. We were welcomed very friendly and were offered drinks and snacks. Enthusiastic and committed Alexandra Azevedo told us the story and vision of Nimco, which is progressive and has also the wellbeing of the employees and customers in mind. They try to adapt the latest technics and they do not avoid the world of digitalization. On the other side was it wonderful to see the passion and commitment of the employees that are working on the personalized shoes. They want to meet as much as possible towards the wishes of the customer, using the pure craftmanship of their employees. Our students were overwhelmed by the speed and the precision of which they produce the shoes. This is only achievable by order, neatness and structure, which is very important at the Nimco plant. We were very surprised and have only one question to ask: "Can we please come and visit you again next year?"



# **New 3D System**

In this new collection we will introduce a novelty that will enrich the quality of our 3D shoe customization system, Real Time Rendering.

We spoke with André Rodrigues, from FTP Porto, the company that supports us in this implementation, to explain to you what are the changes that you will find.

#### What is RealTime Rendering?

Real-Time Rendering is a graphic calculation process optimized to reproduce images (frames) at a high frequency. This usually means a reproduction rate of 30 frames per second.

# Please explain how it works, in a very simple language?

This rendering process uses each device's graphics processor to reproduce objects visually, materials and lighting. With the constant technological evolution, it will be more and more common to use 3D graphics in real time in internet browsers.

#### What is the advantage over our previous system?

With this new system it is now possible to interact directly on the scenario (window), allowing the user to view the shoe from any angle and distance. Additionally, the visual perception of the materials will have a superior graphic fidelity superior when comparing with the previous system.

## What are the main differences that our customers will find?

With this system the navigation mode will be different, since users will be able to interact directly in the viewer window and define the orientation and position of the camera. In addition, you can also choose the components you want to activate in the model, such as switching between 'velcro' and 'laces'.





For now, we know that Nimco Portugal will be closed in the following periods:

10 -13 April - Easter 1 May - Labour day 10 - 12 June - Day of Portugal, Camões and the Portuguese Communities, Feast of Corpus Christi, Friday is a day off.



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