

Holidays

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5						1	2							
6	7	8	9	10	11	12	3	4	5	6	7	8	9	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28			24	25	26	27	28	29	30
														31						



National holiday Portugal



Factory Half Rates



Factory closed

Our people Miguel Tavares – Translation and contact person for Holland & Belgium

Miguel is one of our newest members but I'm sure that all Holland and Belgium has heard from him. He works in translation, turning your requests written in technical language into a simpler one that a craftsman can understand. In that process he is also here to ask, explain, clear doubts between the world of orthopaedic professionals and orthopaedic shoemaking professionals. Miguel works at Nimco Portugal, in the Translation Department together with Andreia Silva that also translates orthopaedic orders and Margarida Melo from Personal Pair. Miguel lived shortly but intensely in Holland, since that's the birthplace of his son. Anyway, as he loved the country is very satisfying for him to be able to speak Dutch and keep in touch with Dutch culture everyday!



Event Calendar

18/19 October COLOGNE

"Orthopädie Schuh Technik" 2013



European trade fair and Congress on orthopaedic shoe technology, medicine, science and practise.

Colophon:

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NEWS LETTER 05.13



Mister Foot

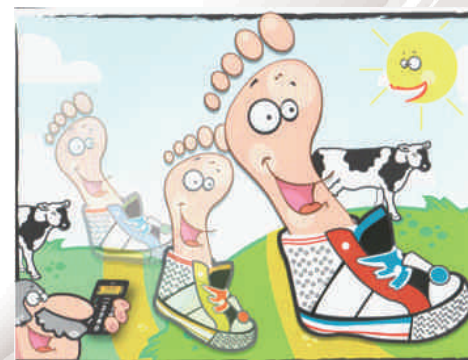
A children's book about orthopaedic shoes



Mister Foot is a book written in Dutch. If you have any knowledge of a project that compairs this one, let us know. We are interested to support this kind of initiatives.

A special initiative requires special attention. In the last year, Sanderijn Hilhuijsen asked me to help him with his book "Meneertje Voet", in English: Mister Foot.

Sanderijn informed me about his plans to make a special book about orthopaedic shoes. Nimco receives many requests so I asked Sanderijn to show me a review of the book, before I would make a decision to cooperate.



I instantly decided to participate in this initiative.

Until now, nobody ever thought about the way children experience the need of wearing orthopaedic shoes. In this book the process of orthopaedic shoes is explained in a child-friendly way.

The department orthopaedics of the AZM, especially prof. Dr. L. Van Rijn, has noticed this and supported this project. This book will be dealt out in a number of various hospitals, but will also be available in the waiting rooms of the orthopaedic shoemakers.

NIMCO Made4You supported this special project and therefore we are bringing this book to your attention. You can order this book at www.woordkriebels.nl, it costs € 15. Sorry but for now it's only in Dutch.

NIMCO Made4You is giving away 10 books to the first 10 people that send a mail to:

info@nimcomade4you.com

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Personal Pair collection 2012/2013 – Website changes and improvements

KIDS

It has been 2 months since the launching of the new collection, and it has been and will be a great success, specially the new models.

The novelties we have introduced in the styles, forced us to change the web forms. For example: in order to get the toe (as in the picture) stitched, you have to mention and choose on the web, under the type of sole. This is also only applicable to cemented styles and girls/boys sole.

On the kid's forms you can also now choose the carbon insole directly.



ADULTS

Another important and handy feature is that the best stretch leather alternatives are all in 3D, so that you can choose before clicking 'order'. If your color of choice is missing, just place it on the observations field.



SOON! NOVELTY - knee high boots in Personal Pair

Always thinking and listening to your wishes and needs, Nimco Made4You is developing a High Boot, using the foot measurements from your usual lasts. Leg measurements will have their own size table for you to choose from, but as a major principle, all the uppers are adjustable by the means of laces, elastic or velcro. They also come in three standard widths.

Now, your lady costumers can have the dreamy high boots with the adaptations they need. Next Newsletter we will be ready to show you all about it, but for now take a sneak peak.



INTERVIEW - Cor Rameau

Cor Rameau of C.J. Rameau Orthopedische Schoentechniek B.V.

With the Fits for All program Nimco supplies a number of products to orthopedic shoe making professionals. Cor Rameau of C.J. Rameau Orthopedische Schoentechniek B.V. in the Netherlands and Nimco are working strongly together so the products that Nimco delivers always answer the quality and the signature that Rameau stands for.

Why did you choose to work with Nimco?

'We decided to outsource the manufacturing of shafts and soles at a point that we realized that we had too much work. The most important demand we had for the manufacturer was that our clients would still recognize the shaft and soles as if they were made by our company. Our clients expect modern models and materials. We wanted to outsource en we also wanted to preserve our identity and authenticity. Over the six years we have worked with Nimco, they have proved that they can stand this challenge to the best.'

How did you handle this process?

'Making good preparations on the basis of this process is important. We have our own book of models at Nimco. This enables us to work with codes. This makes the communication about

orders efficient. Both parties are very satisfied with this way of working.

It has taken us a lot of time and effort and we have stayed critical during this whole process. The employees of Nimco are eager to learn and they have listened to our wishes. At a certain point a few employees of Nimco have stayed in our company for a week to experience and learn how we want to have our shoes made to maintain the quality we requested.'



What is your advice to those who would like to outsource their shoe making?

'By outsourcing shafts and soles at a company as Nimco is, you reduce risks. At the end of the day the product you have ordered must be good. Take your time in the preparation of the working process with the manufacturer so you can, just like we do, outsource your products with a clear heart.'

Cor Rameau

SOON! Expect great news from us in 2013, here's another

NOVELTY - Pantoufle - house shoe

Orthopaedic shoes are not only necessary for the walk and wellbeing of our clients, for some, they also mean the difference between walking, coming out of the house or staying at home. As people usually buy them for going out, we've created our pantoufle that will help them get the same comfort, support and correction at

home.

This is an orthopaedic house pantoufle, that has almost the same features as your shoes, such as supplements, internal or external raises. It's an extra you acquire for your own convenience around the house or nearby.



Info: pantoufles can only be sold together with orthopaedic shoes, not separately.